Maximize the value of your cloud

Cloudamize Overview

Cloudamize is a cloud infrastructure analytics platform that provides data analysis and recommendations to speed and simplify cloud assessment, migration, and management.

The promise of the cloud is great.

INCREASED PRODUCTIVITY

INCREASED INNOVATION

What's your goal?

FLEXIBILITY

AGILITY

SCALABILITY

ELASTIC SUPPLY

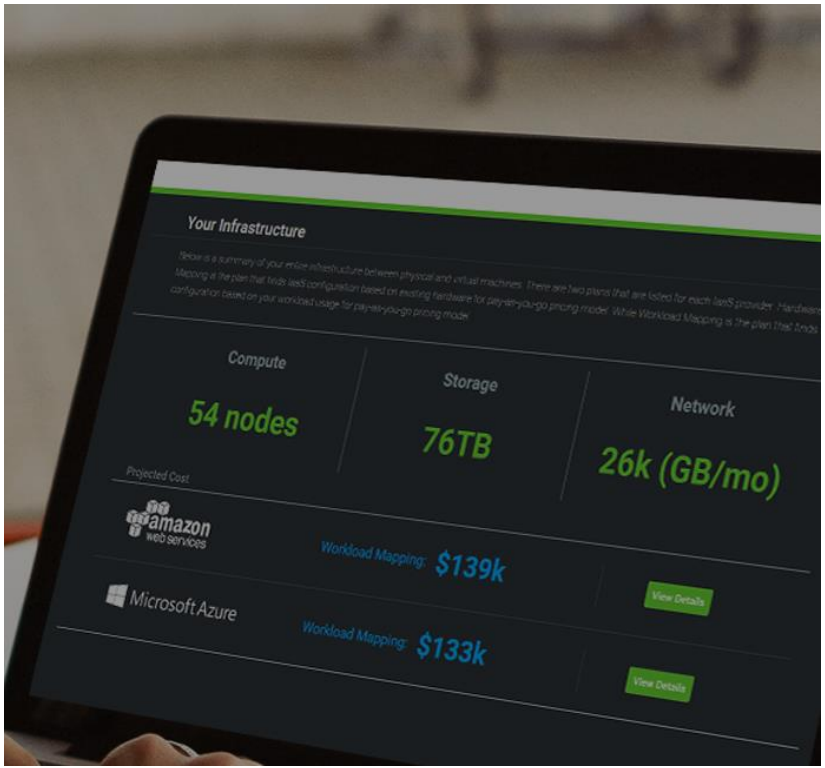
LOWER COSTS

The journey can be challenging.

- Is Azure right for me and how much will it cost?
- Which applications should I move to the cloud and in what order should I move them?
- What are all the applications we have and how are they connected?
- Which cloud configuration is best for us?
- How do I control our cloud costs?
- How can I ensure optimal performance of our cloud?
- How can I accurately plan capacity?

Without deep analytics, companies are flying blind.

The Cloudamize Platform

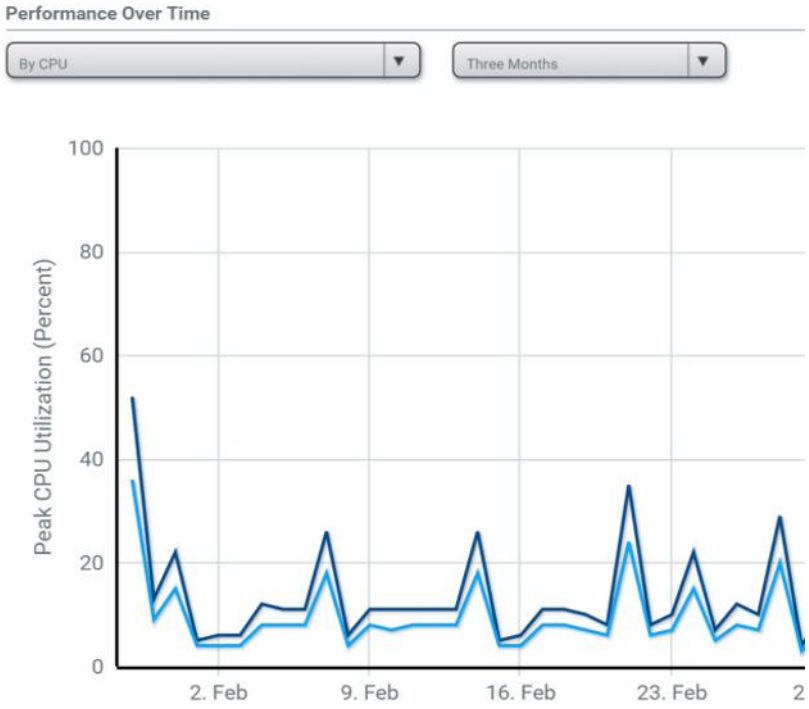


- Powerful cloud infrastructure analytics platform for the entire cloud journey
- Identifies your best-fit cloud vendor
- Automated discovery & dependency mapping to ease migration
- Ongoing performance analysis for precise right-sizing and capacity planning
- Clear visibility into cloud costs

Cloudamize

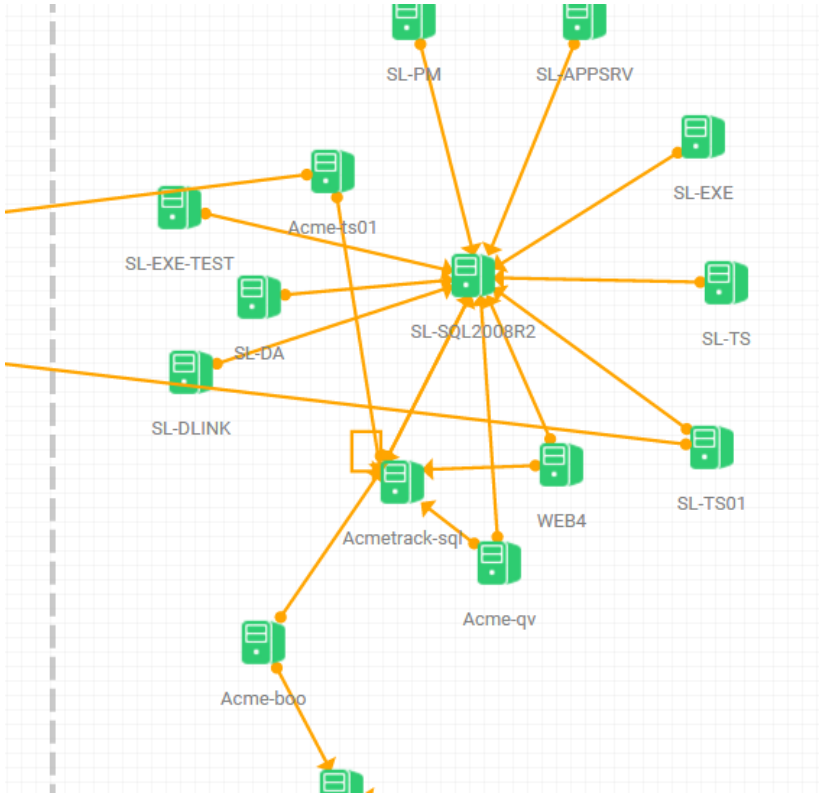
The Cloud Journey

Assess • Plan • Migrate • Validate • Manage



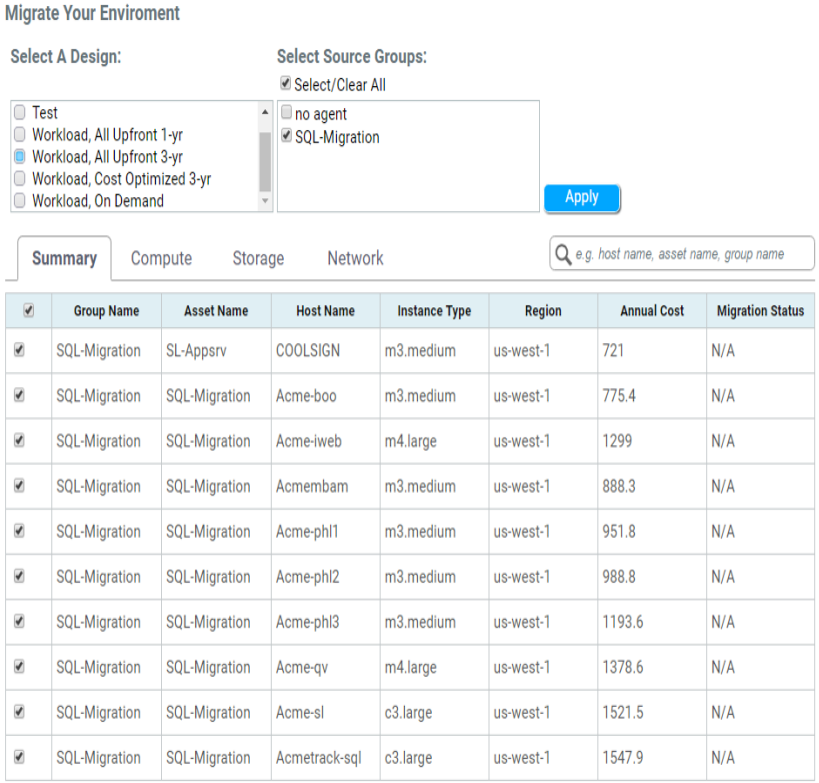
Assess

- Calculate precise TCO for Azure
- Identify your best-fit cloud provider and configuration
- See projected performance with recommended cloud configuration



Plan

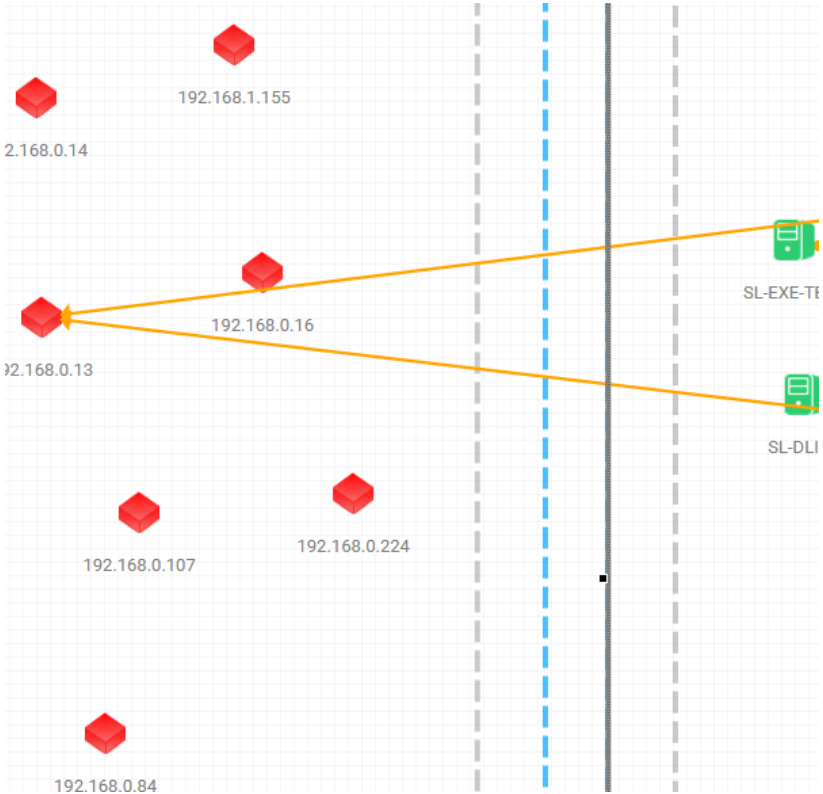
- Discover your infrastructure
- Map application dependencies
- Build move groups and design your migration plan
- Identify optimal cloud configuration for each workload to migrate to



Group Name	Asset Name	Host Name	Instance Type	Region	Annual Cost	Migration Status
SQL-Migration	SL-Appsrv	COOLSIGN	m3.medium	us-west-1	721	N/A
SQL-Migration	SQL-Migration	Acme-boo	m3.medium	us-west-1	775.4	N/A
SQL-Migration	SQL-Migration	Acme-iweb	m4.large	us-west-1	1299	N/A
SQL-Migration	SQL-Migration	Acmembam	m3.medium	us-west-1	888.3	N/A
SQL-Migration	SQL-Migration	Acme-phl1	m3.medium	us-west-1	951.8	N/A
SQL-Migration	SQL-Migration	Acme-phl2	m3.medium	us-west-1	988.8	N/A
SQL-Migration	SQL-Migration	Acme-phl3	m3.medium	us-west-1	1193.6	N/A
SQL-Migration	SQL-Migration	Acme-qv	m4.large	us-west-1	1378.6	N/A
SQL-Migration	SQL-Migration	Acme-sl	c3.large	us-west-1	1521.5	N/A
SQL-Migration	SQL-Migration	Acmetrack-sql	c3.large	us-west-1	1547.9	N/A

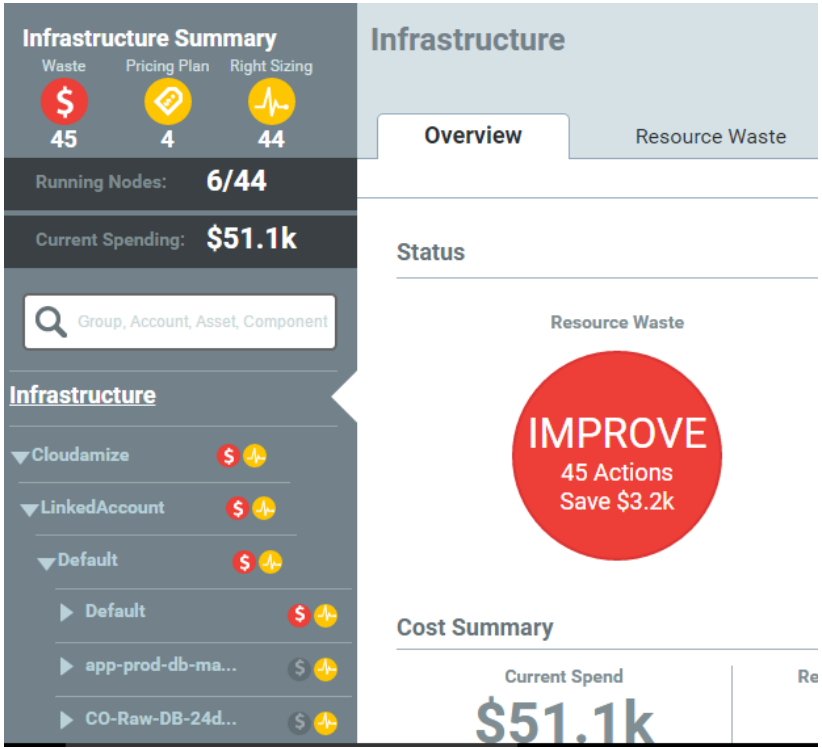
Migrate

- Import your migration plan
- Integrate with migration vendors
- Migrate workloads to any cloud



Validate

- Visualize connectivity between infrastructures
- Compare new state to historical state
- Validate application dependency



Manage

- Right-size cloud workloads
- Accurately plan capacity
- Analyze costs, filter billing data, and build chargebacks

Value Drivers

Deploy Cloudamize vs Manual approach

Manual approach

- Generally start w/ incomplete CMDB
- Have to fill in gaps w/ interviews
- Create pivot tables and Vizio diagrams to make sense of and visualize data
- Time and resource intensive for both partners and clients (can take months)
- High likelihood of inaccuracies

Cloudamize

- In most cases, no changes to firewall policy is needed so no issues with security change policy there.
- Business policies of software (agent) change management is applied so it can take up to a week to install everywhere.
- Quicker due to having all the necessary metrics at your finger tips
- User interface enables building move groups based on specific criteria and TCO of that group enabling faster migration roadmap
- Seamless integration with migration tools such as ASR, allows migration to Azure within few clicks from Cloudamize Platform

Key benefits to Clients

- Achieve their optimal cloud environment
- Control and lower cloud costs
- More quickly make data driven cloud decisions
- Accelerate time to cloud value

Key Benefits to Partners

- Remove sales friction at the TCO conversations level
- Increase close rate by having data-driven sales cycle
- Reduce time to migrate to the cloud (by 65-80%)
- Scale migration team by enabling PS/SIs on a single platform
- Increase retention by helping customer realize promise of the cloud
- Build and scale managed services business by providing services on top of Cloudamize Platform.

Clyde Companies
LeadiD
Certified Lead History
Access Insurance Company
WIND
DVF
LIVINGSTON
europ assistance
ESPN
The Georgia Association For Primary Health Care
adcorp
PDMI
Brüel & Kjær
bioplus
Citic Pacific
OfficeMax
hachette BOOK GROUP
AMS
AUSSIE MODULAR SOLUTIONS
MorganFranklin CONSULTING
CENTENE Corporation
UNIVISION
zynga
operative
The Lincoln University
DealerSocket
One solution, all departments.
SHOWA
AMERICAN SHOWA INC.
The Salvation Army
William Buck
ARNOLD MAGNETIC TECHNOLOGIES
99¢ only Stores
Cochlear
BRADY
CAMBERWELL GRAMMAR SCHOOL
BBVA Compass
Yummly
gym source
Coast to Coast WOUND CARE SURGEONS
DirectFN
LAVAN LEGAL Leaders in Law
TalkingRain
GRUPO LINX
SNLFinancial
yext
ALH Group
Delaware North Companies
MIGHTY RIVER POWER
nimblecommerce
jive work better together
sparks
PRIZM
australand
Mesirow Financial
HomeStart FINANCE
DEX imaging
VALE
Follett
UBISTOR

Value Delivered

- 1000+ Assessments
- 70-80% average reduction in planning time
- 48% average cost savings
- $45mm estimated savings

Case Studies

Customer Reference

accenture
High performance. Delivered.

Cloudamize reduces enterprise's app migration cycle by over 75%

Background

- In the previous year, Accenture's IT group began a migration of several internal datacenters to the public cloud
- Accenture spent nearly 6 months manually analyzing how to optimize the mapping of on-premise infrastructure to the cloud
- The migration planning proved to be highly challenging and led to delays in the migration execution

Challenge

- We want to migrate ~1600 nodes and ~500 applications to either AWS or Azure. How do we rapidly determine the right-sized cloud configuration to ensure that workload performance doesn't suffer and get the final migration settings to move workloads to AWS and Azure?

Solution

- Accenture decided to evaluate multiple tools and ultimately picked Cloudamize to help during migration planning.

Impact

- Accenture IT leveraged Cloudamize to build a more automated process for migrating to the cloud, shortening the migration cycle for a typical application from 3 months to 3 weeks relative to the previous approach
- Prior to adopting Cloudamize, Accenture IT used a highly manual approach, relying on workshops with application owners to map out dependencies and an internal tool to determine the configuration of cloud machines

Brookfield

Challenge

With two data centers, 840 servers, and 180 applications, Brookfield was challenged to understand how much it would cost to move to Azure, and how it could efficiently build a migration plan.

Solution

Leveraged Cloudamize to understand the cost of its right-sized environment in Cloudamize and to quickly build move groups for migration.

Results

Brookfield signed an Azure contract for a $2.5 M annual Azure subscription within 2 months of using Cloudamize.

Thank you.

Cloudamize Partner Team

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